



## Monterey Bay National Marine Sanctuary Recreation & Tourism - Updates

August 2014

Monterey Bay  
National Marine Sanctuary's  
Facebook page



Like us on Facebook 

## Community Events Santa Cruz County



Enjoy the Sanctuary - the best part of your  
Highway 1 Roadtrip to Santa Cruz

[There are plenty of ways to enjoy the](#)



### Greetings!

Do you and your customers care about the ocean? Are you interested in the breadth of recreation & tourism opportunities found on the shores of the \*best\* national marine sanctuary in the country? (ok, ok, that may not be an *entirely* objective opinion).

Give our newsletter a read - consider it your "Moment of Sanctuary." We aim to better connect you to all the wonders of Monterey Bay National Marine Sanctuary. AND...to encourage you to consider how you could use your unique proximity to MBNMS to improve marketing for your business.

If you do have a moment, please let us know what you think! Better still, share it with your friends, colleagues, business owners, and neighbors - they can **sign up by clicking the green icon above.**

Best regards,  
Deirdre Whalen (MBNMS Staff) &  
Brian Nelson (MBNMS Advisory Council Member)  
MBNMS-SAC-Recreation & Tourism Working Group

**Don't miss out!**  
**The Sanctuary Classic, a Summer-long**

## [Sanctuary in Santa Cruz.](#)

Including visiting the [Sanctuary Exploration Center](#)

Find a complete list [Here](#)

## Community Events Monterey Bay



### Enjoy the Sanctuary & sunset at Asilomar State Beach

What's happening in Monterey? There is a lot to keep track of, but 'Grab Life by the Moments' and visit: [See Monterey](#) for a complete list of fun activities!

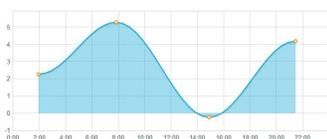
## Community Events Cambria



### The Coastal Discovery Center

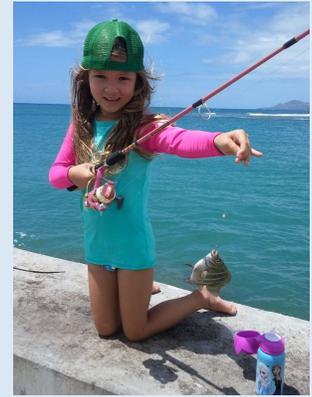
[Learn more about CDC in San Simeon](#) and get ideas for fun Events by visiting the [Cambria Chamber of Commerce](#)

## Tides and Sunsets



## Recreational Fishing & Photo Contest:

The upcoming Labor Day holiday is the last day to enter your family fun fishing photos!



The Sanctuary Classic is a free summer-long fishing and photo contest featuring all of the National Marine Sanctuaries in the United States. The aim is to promote the use and enjoyment within these Sanctuaries. Ten \$100 prizes will be given each week to the people submitting the photographs getting the most 'votes.' At the end of summer, four \$1,000 scholarships will be awarded to the four photos judged to best demonstrate certain criteria.

This is not a "big fish" contest, instead winning photos will be chosen that capture the "fun of fishing" and "spirit of good sportsmanship." [Register today to enter or vote for your favorite photo!](#)

## What's happening in the Sanctuary?

### Science Update - Summer of Crazy:

From humpbacks breaching by the Santa Cruz Wharf to an algae-limited Del Monte Beach, Monterey Bay is a strange place these days. What's driving the warmest-water summer on record?

[Read the whole story!](#)



Humpback whales are crowding close to shore this summer in search of food.  
(Photo courtesy Surfrider Foundation)

For up to date tidal information, sunsets, and sunrise times use this link for Monterey Bay

[Tide Charts](#)

## Quick Links

[Monterey Bay National Marine Sanctuary](#)

[Monterey Chamber of Commerce](#)

[Big Sur Chamber of Commerce](#)

[Cambria Chamber of Commerce](#)

[Half Moon Bay Chamber of Commerce](#)

[Connect with Your Sanctuary!](#)

[Monterey Bay National Marine Sanctuary](#)



NATIONAL MARINE  
SANCTUARIES  
MONTEREY BAY

The Monterey Bay National Marine  
**Sanctuary Advisory Council**  
is your voice to the Sanctuary Management  
Staff. If you have questions or input please  
contact your local representatives:

### Agriculture

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## In the Spot Light: Cannery Row Company



Cannery Row is one of the best places on the Central Coast to experience Monterey Bay National Marine Sanctuary.

Whether you want to stay dry or get your feet wet, all visitors to Cannery Row can get up close and personal with the plentiful marine life. Get into your sanctuary: Take a walk along Cannery Row and the Coastal Recreation Trail to enjoy many vista points along the breathtaking coastline that is the Marine Sanctuary. Or, get sandy at San Carlos or McAbee Beach, where many colorful sea creatures inhabit the tide pools. But if that's not close enough, jump right in! Boats and kayaks may be rented from local Cannery Row vendors. [Visit the Recreation Trail today!](#)

Have you considered brainstorming ideas on how to better market the proximity of your business to the gorgeous Monterey Bay National Marine Sanctuary? Maybe we'll highlight your business here in our next issue???

**MONTEREY BAY**  
**YOUR SANCTUARY.**  
**YOUR BUSINESS.**



## Investing In Sanctuaries: 'Team Ocean' could use \$support

# Help Give Sea Otters and Seals a Break!

### Support Team OCEAN and Bay Net Wildlife Protection Programs



**National Marine Sanctuaries:**

## **Business and Industry**

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## **Community Representatives**

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## **Invest in your future**

Can you imagine being famous and constantly hounded by paparazzi? What if you didn't have a place to escape or rest in peace? That's often what it's like for harbor seals and sea otters in Monterey Bay.

Comments from the California Marine Sanctuary Foundation:

"Our Bay Net and Team Ocean volunteer programs are essential in helping protect marine wildlife. Knowledgeable and passionate Team OCEAN and Bay Net volunteers foster understanding and appreciation of the marine sanctuary, promote respectful wildlife viewing and protect marine mammals from human disturbance (AND they provide a valuable wildlife experience to visitors from around the world!). Your gift provides support for recruiting and training volunteers as well as the equipment they need to teach visitors about sanctuary stewardship, and will help save wildlife from being 'loved to death.'" [Contact the California Marine Sanctuary Foundation to lend support.](#)

## **Ocean Recreation:**

## **Healthy People, Healthy Oceans - Monterey Sportsfest**



There is no better way to enjoy and connect with Monterey Bay National Marine Sanctuary than getting in! So, we're spreading the word to those who may want to take part in the new Monterey Beach Sportsfest Saturday and Sunday, October 4-5, 2014. It's a two-day celebration of the active ocean lifestyle on the edge of Monterey's beautiful Del Monte Beach and the Monterey Bay National Marine Sanctuary. Organizers expect approximately 3,000 people to participate in some fashion, which is also good for the tourism industry - as our friends at the Convention & Visitors Bureau say... more 'heads in beds'!

## Education

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Check out [their Facebook page](#) for regular updates and learn more on the Sportsfest website [Sportsfest website](#).

## Wildlife Update

It's hard not to brag when there are amazing wildlife opportunities YEAR-ROUND in MBNMS!



Recently our local beaches have been enjoying a special treat (at least it's a special treat in certain circles!). The gorgeous *Velevella velella*, also known as the by-the-wind sailor has been making an appearance over the past few weeks. Keep your eye out when you are visiting your favorite sandy shore. [Watch the CNN video here.](#)

## Dirty Beaches?

### Not so good for tourism or recreation!

The amazing Save Our Shores team can be found on Monterey Bay area beaches nearly every weekend, cleaning up plastics, cigarette butts, and other yucky trash remnants in an effort to keep our beaches clean. For you. For wildlife. Want to lend a hand?

Visit their [event calendar](#) to get the low-down on the where & when! And if you see them out there, please thank them for all they do to keep trash out of Your National Marine Sanctuary!

**And remember... September 20th is**  
**[Coastal Cleanup Day](#)- pitch in!**

Or join them for their annual [Toast to the Coast](#) happening

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September 13th!



## Monterey Bay National Marine Sanctuary Celebrating 22 years of ocean protection!



National Marine Sanctuaries:  
Invest In Your Future

Monterey Bay National Marine Sanctuary (MBNMS) is a Federally protected marine area offshore of California's central coast. Stretching from Marin to Cambria, the MBNMS encompasses a shoreline **length of 276 miles and 6,094** square miles of ocean. Supporting one of the world's most diverse marine ecosystems, it is home to numerous mammals, seabirds, fishes, invertebrates and plants in a remarkably productive coastal environment. The MBNMS was established for the purpose of resource protection, research, education, and public use of this national treasure. The MBNMS is part of a system of 13 National Marine Sanctuaries and one marine national monument, administered by the National Oceanic and Atmospheric Administration.

**Join us and be a part of the Sanctuary's Evolution**

