



# Monterey Bay National Marine Sanctuary

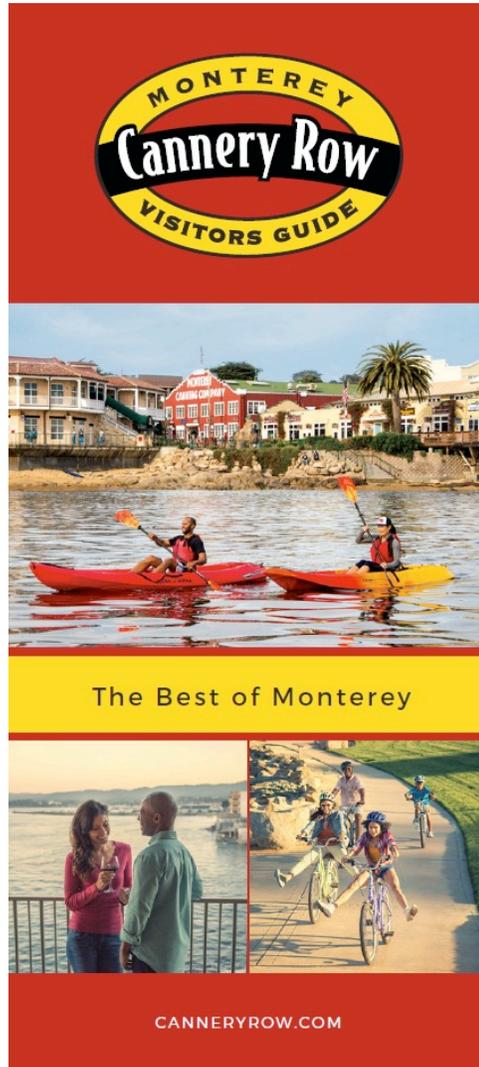
Presentation

February 21, 2020

Tourism



# Cannery Row Visitors Guide



## MONTEREY BAY NATIONAL MARINE SANCTUARY



The Monterey Bay National Marine Sanctuary is one of our nation's treasured underwater parks. Extending 35 miles offshore, the Sanctuary covers 5300 square miles and possesses an astonishing array of marine life, including 26 species of marine mammals, 345 species of fish, 4 species of turtles, 31 phyla of invertebrates (the clams, sea urchins and abalone of the world) and hundreds of plant species.

Nothing beats the experience of meeting seals or sea otters out on the water—in a kayak or on a stand up paddle board (great exercise for the core). While good marine 'etiquette' (and the law) requires maintaining a distance of 50 feet, you will get up close and personal with these ambassadors of the sea. You can be out in a kayak—rented for one or two people—with



only a few minutes basic instruction, and provided with nylon-coated splash suits that go on over your clothing.

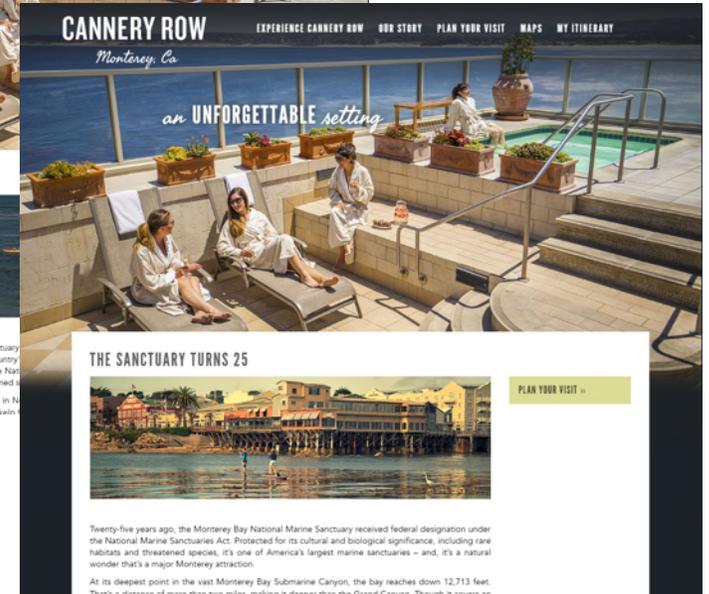
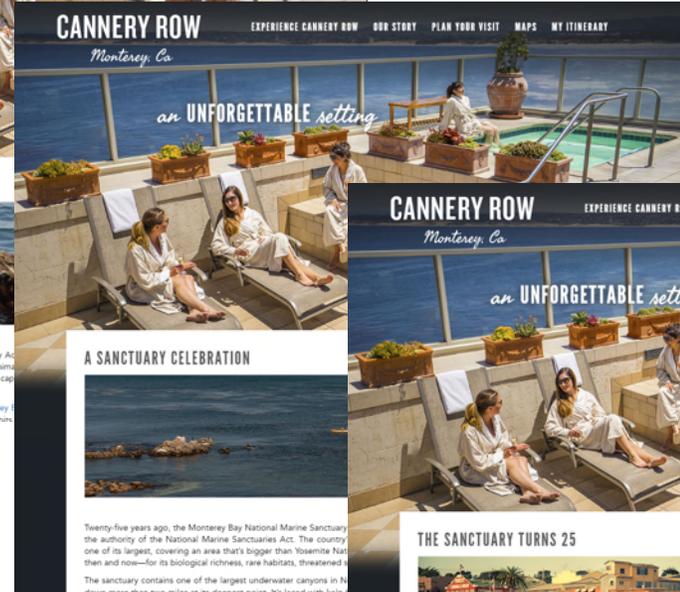
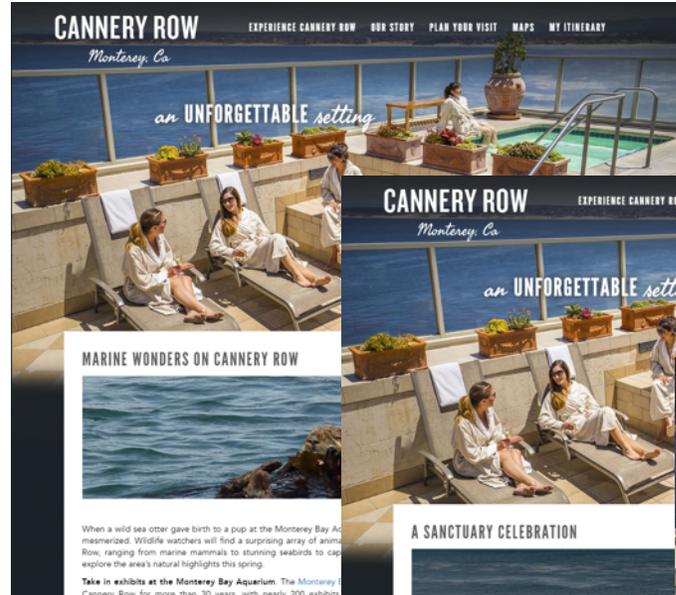
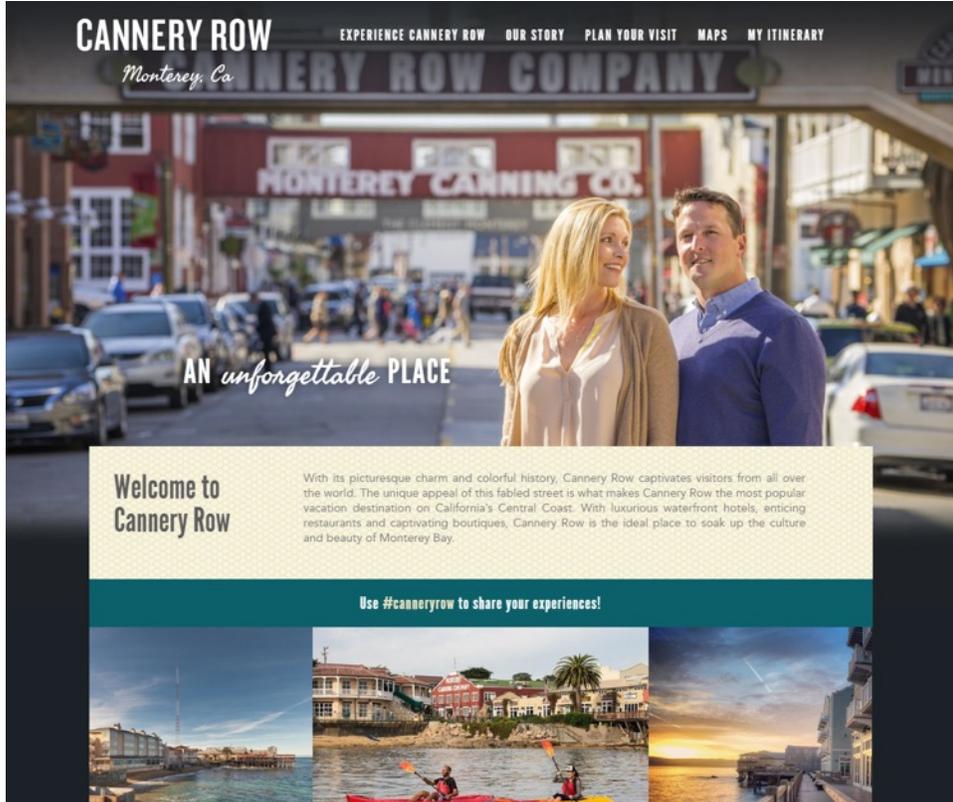
There is no better place to experience the Sanctuary than on Cannery Row. Walk McAbee or San Carlos Beach, searching the

waves and sand for shells and sea creatures. Monterey Bay is one of the world's premiere cold-water diving destinations, so put on your wet suit and start exploring. Or you can just pull up a deck chair, relax with a glass of wine or an ice cream cone and watch the waves roll into shore.

8 [www.canneryrow.com](http://www.canneryrow.com)



# CanneryRow.com Website



# Cannery Row Print Advertising



## Cannery Row, Monterey

Cannery Row is the Central Coast's premier visitor destination and home to Monterey's best ocean view hotels, world-class restaurants, boutiques and galleries, spas, premium wine tasting, and exciting nightlife and recreation.

The breathtaking coastline of the Monterey Bay National Marine Sanctuary is the backdrop for every Cannery Row experience. Parking is never a problem, and everything is within walking distance. Plan your next luxury oceanfront vacation at [CanneryRow.com](http://CanneryRow.com).



InterContinental The Clement Monterey features stylish guest rooms and suites with fireplaces, balconies and ocean views —next door to the Monterey Bay Aquarium. The perfectly situated hotel on Cannery Row offers the C restaurant + bar, The Spa, health club, pool, whirlpool and a stunning ocean view courtyard with fire pits. Visit [ictheclementmonterey.com](http://ictheclementmonterey.com) for reservations.

The Inns of Monterey offer a choice of four uniquely designed boutique hotels: Monterey Bay Inn, Spindrift Inn, Victorian Inn and Wave Street Inn, each committed to providing personal and attentive service. Complimentary breakfast, spacious guest rooms, fireplaces and stunning ocean views are just some of the amenities you can enjoy. For reservations, visit [innsfomonterey.com](http://innsfomonterey.com)

Located at the quiet end of historic Cannery Row, the Monterey Plaza Hotel & Spa is a celebration of place, offering superlative services and amenities. This Forbes 4-star property offers guests an array of options to experience the Monterey Peninsula. Enjoy sustainable seafood and local fare at our oceanfront restaurant, Schooners Coastal Kitchen & Bar or relax at the recently renovated Vista Blue Spa. We look forward to welcoming you to the Plaza during your next visit to Monterey. For reservations, visit [montereyplazahotel.com](http://montereyplazahotel.com)



## Cannery Row, *The Best of Monterey!*



Cannery Row is the Central Coast's premier visitor destination and home to Monterey's best ocean view hotels, world-class restaurants, boutiques and galleries, spas, premium wine tasting, and exciting nightlife and recreation. The breathtaking coastline of the Monterey Bay National Marine Sanctuary is the backdrop for every Cannery Row experience. Parking is never a problem and everything is within walking distance. Explore what's new and plan your next visit at [CanneryRow.com](http://CanneryRow.com)

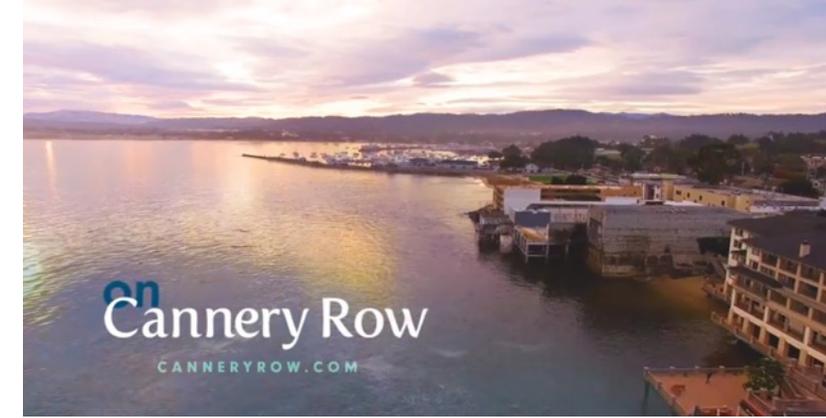


## Enjoy the best of Monterey on Cannery Row

Natural wonders abound in Monterey, and there simply is no better place to experience it all than with a stay on Cannery Row. Known for its picturesque charm and colorful history, guests to this fabled street can enjoy a unique combination of luxurious waterfront hotels, enticing restaurants and captivating boutiques. Come, slow down and enjoy the best of Monterey on Cannery Row.



# Cannery Row Broadcast / Pre-Roll



# Cannery Row Social Media #CanneryRow



@lorratmphotography



@elysemmarie



@carlsonylee



@ko1\_kusa



@agnessphoto



@joapessmoreira



@jungyun\_rachel



