SAC College Seats

Activities and Goals 2019-20
Eight higher education institutions around Monterey Bay:

2 two-year, 2 four-year, 4 graduate-only
How are we conducting outreach?

Past: email targeted to student groups

and in-person outreach:
Facilitated local conservation policy panel at MARINE annual colloquium in May 2019.
How are we conducting outreach?

**Present: Twitter!**

https://twitter.com/StudentsBay

More time-effective.

Tagging student orgs takes advantage of the same targeted channels as email.

Much easier to elicit student feedback on subjects of SAC discussion.