

SEABIRD PROTECTION NETWORK

Boater Outreach Program Overview for Joint SAC

Paul Hobi
August 15, 2019



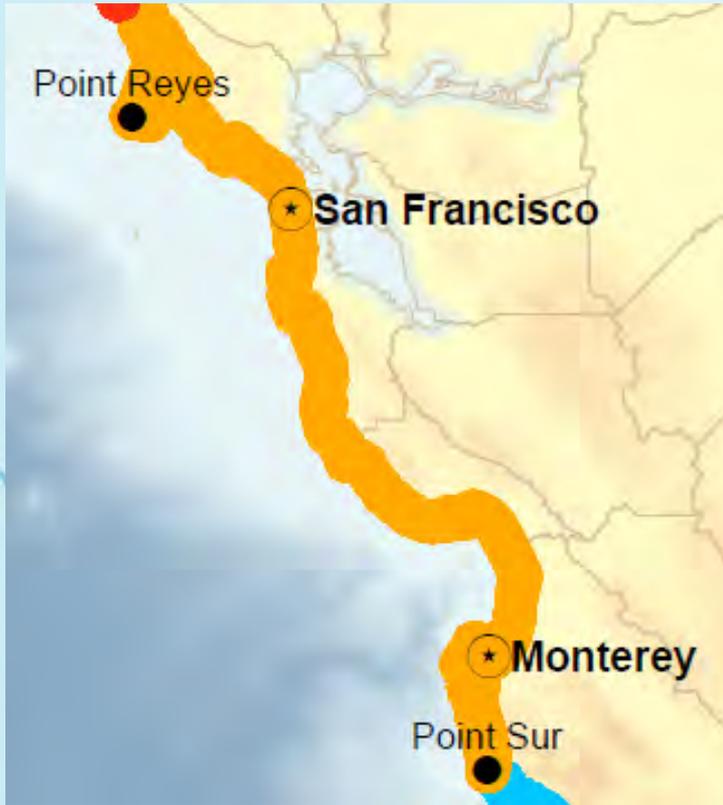
Seabird Protection Network

Program Goal



Address **human disturbance to breeding seabird colonies** to enhance the recovery of seabird populations damaged by oil or other contaminant spills along the central California coast.

Geographic / Species Focus



Our work is guided by **Oil Spill** Damage Assessment and Seabird Restoration Plans



Boater Outreach Program

Presentations:

Strictly Sail
Kayak Clubs
Coast Guard

Events:

Fishermen's Festivals
Sportsmen's Expos



Boater Outreach Program

Signage:

Monterey Bay, Santa Cruz, Pillar Point, Bodega Bay, Moss Landing and Pt. Reyes to name a few

Posters:

Entanglement message
Tackle shops, dive shops, west marines across region

BOATERS

KNOW THE LAW!
Do not disturb or harass seabirds, marine mammals or sea turtles.

Steer Clear of Seabirds

- B**e aware—stay 1,000 feet from cliffs, offshore rocks & islands where birds nest & rest
- O**bserve birds—head-bobbing or wing-fluttering means “move away,” you are too close
- A**void harm—put fishing line in the trash, cover bait & use barbless hooks or artificial lures
- T**ake precautions—prevent oil & fuel spills; use non-toxic cleaners on your boat
- I**ncrease your awareness—use binoculars to watch seabirds from a distance
- N**othing overboard—prevent marine pollution & marine debris
- G**et Informed—www.dfg.ca.gov/mlpa—Special Closures are closed to all watercraft



Pigeon Guillemot

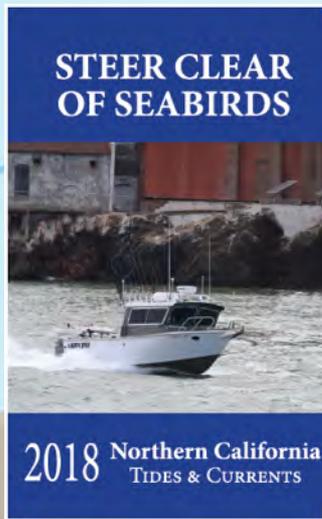


SEABIRD
PROTECTION NETWORK
— Helping Seabirds Thrive —

Boater Outreach Program

Products:

Posters, tidebooks, brochures incorporate entanglement messaging



E-newsletter:

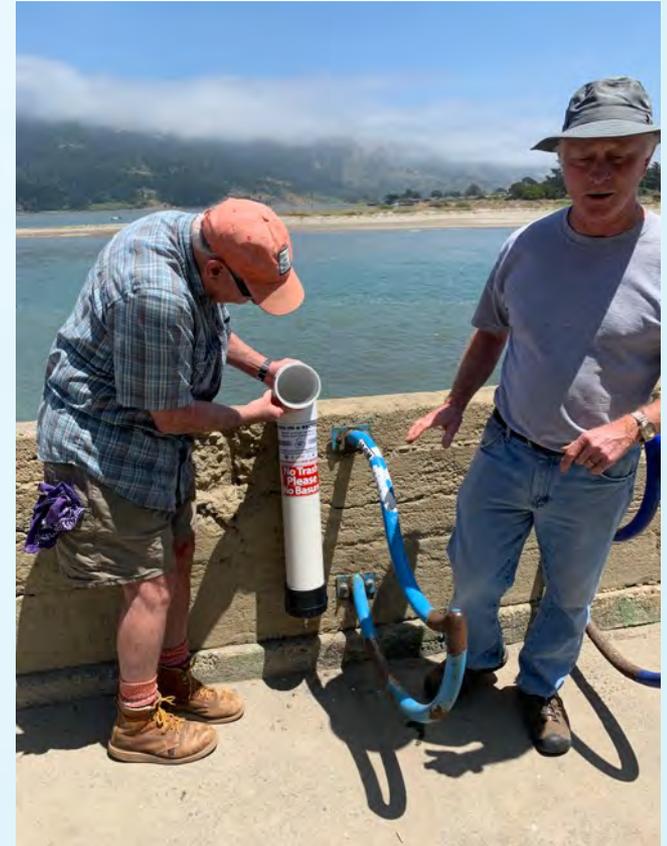


Entanglement Message

“Properly dispose of fishing line – look for recycling bins; also, cover bait, use barbless hooks and artificial lures”



Reel In and Recycle Partnerships to Recycle Fishing Line



Ralph and Rudi: Bolinas Rod and Boat Club

Reel In and Recycle: Partners Prior to 2019

SPN Reel in and Recycle Expansi...

All changes saved in Drive

Add layer Share Preview

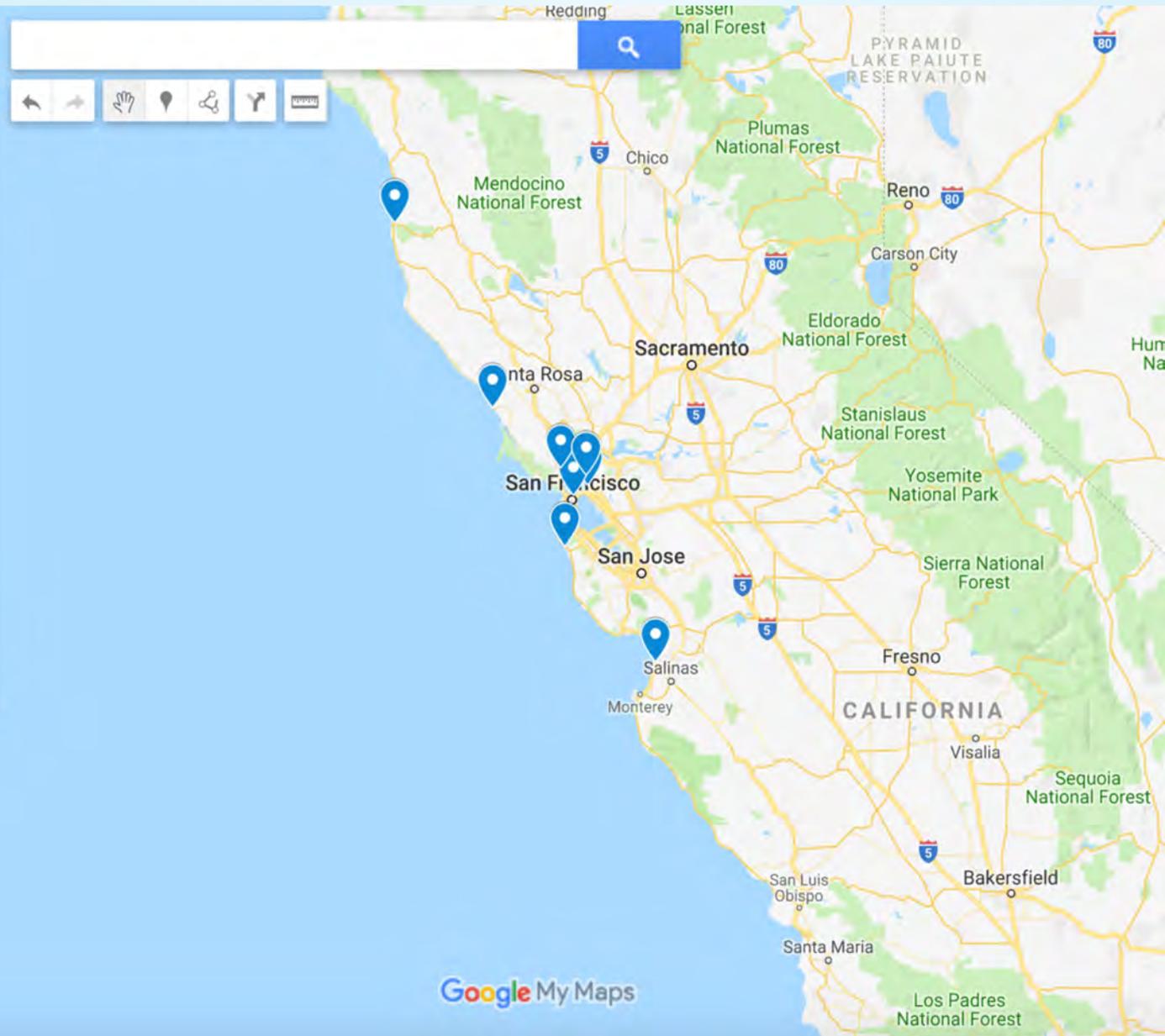
SPN partners prior to 2019

Individual styles

-  Kahuna Sportfishing
-  Berkeley Marina Fishing Cha...
-  Flash Sport Fishing Charters
-  Bodega Bay Sport Fishing Ce...
-  Western Boat & Tackle
-  Bay Tackle
-  Anchor Charter Boats
-  Half Moon Bay Sportfishing ...

SPN 2019 Expansion

Base map



Reel In and Recycle: New Partners Added

SPN Reel in and Recycle Expansi...

All changes saved in Drive

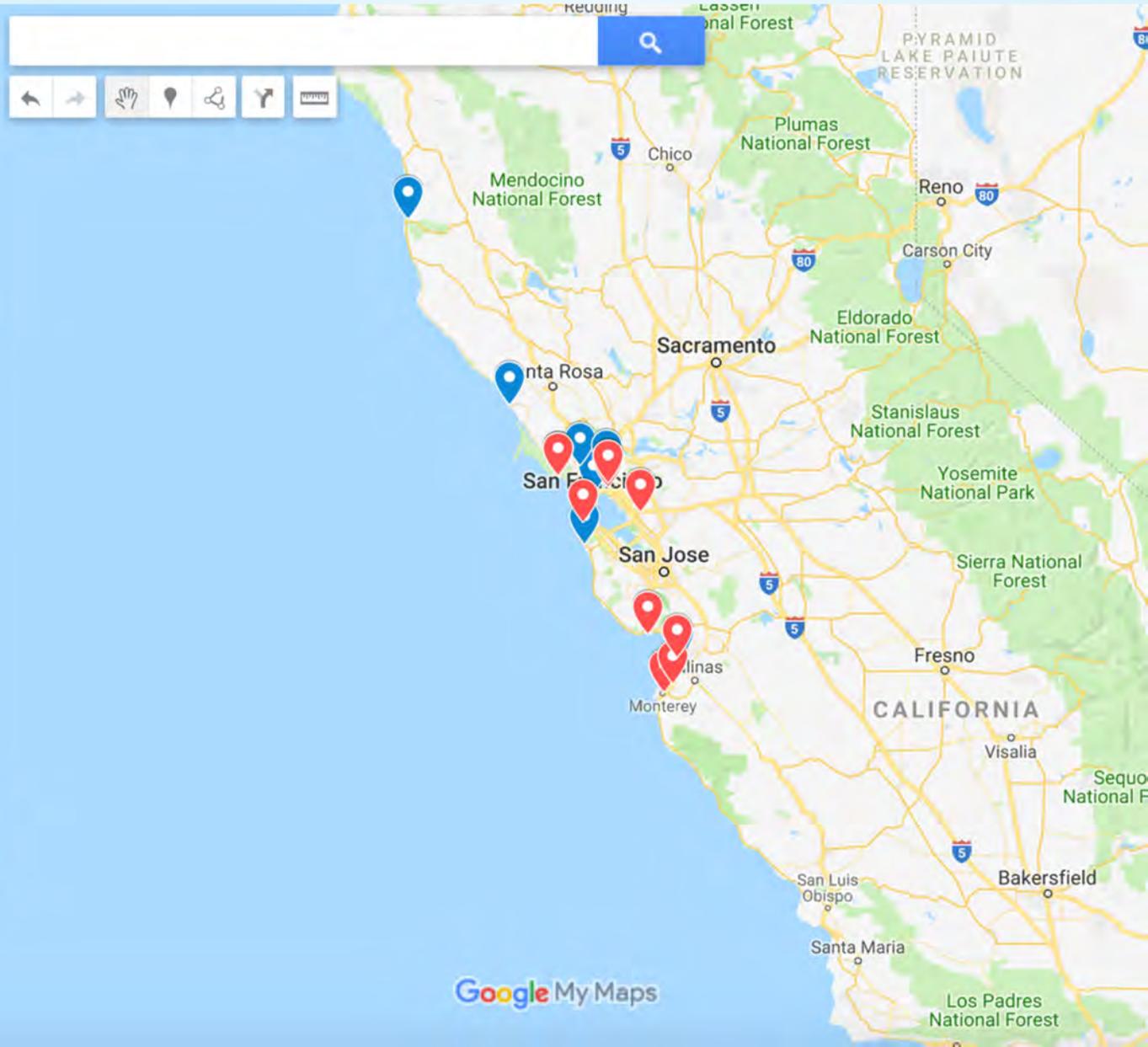
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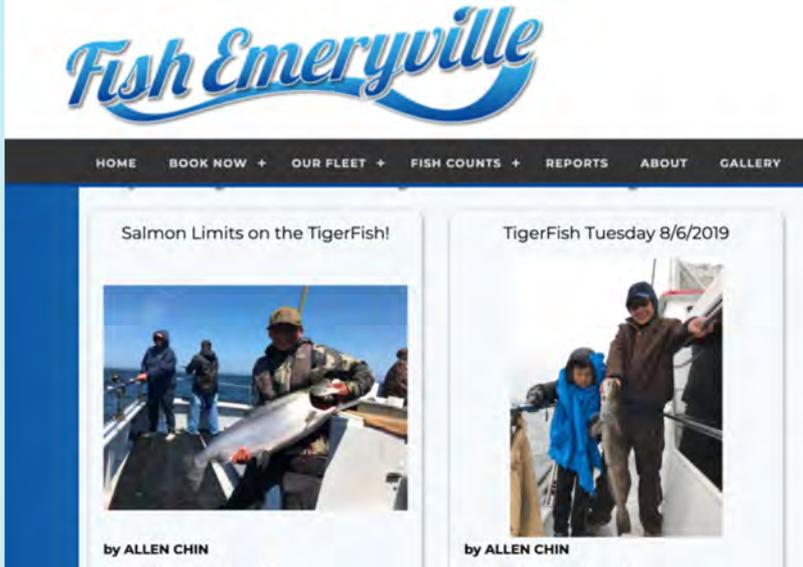
SPN 2019 Expansion

Individual styles

- Emeryville Sportfishing
- Berkeley Marina
- Berkeley Marina Sportsmans...
- Castro Valley Sportsmen's C...
- Chris' Fishing and Whale Wat...
- Bolinas Rod & Boat Club
- Wharf Road
- Stagnaro Bros.
- Fort Ord Dunes State Park



Reel In and Recycle: New Partners



Berkeley Marina



Stagnaro's Fishing and Whale Watching, Santa Cruz

Closing Thoughts

- **SPN will continue to have entanglement messages in its products and presentations to boaters**
- **We will continue to build partnerships to recycle fishing line, keeping it out of the marine environment**

