The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance.

SAC CHALLENGE DIVING SEAT

BY:

BRIAN NELSON – PRIMARY

KEITH ROOTSAERT - ALTERNATE

4-19-19 MOSS LANDING, CA

CONDUIT TO CONSTITUENTS

- BI-MONTHLY NEWSLETTER
- YEARLY DIVER POLL – MEASURING OUR EFFORTS
- DIVE STORE HANDOUTS
- SPEAKING EVENTS
- DISCUSSIONS WITH DIVERS
- ENGAGING WITH OTHER SANCTUARY SEATS
- ADVISING SANCTUARY LEADERSHIP



BI-MONTHLY NEWSLETTER

Monterey Bay National Marine Sanctuary Advisory Council
Diver Newsletter
 Diver
 February 2019

In This Issue

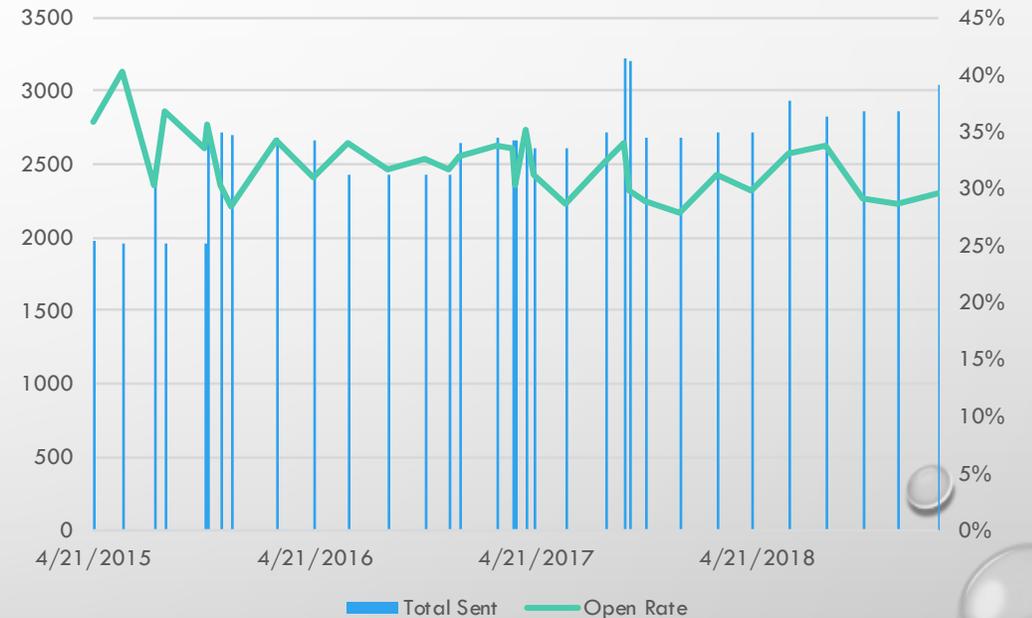
- [Emergency Regulation for Urchin Barren Studies](#)
- [Tree Ring Coral](#)
- [Coral Restoration](#)
- [2019 SAC Meeting Schedule](#)
- [Choctaw Shipwreck](#)
- [Marine Art - REEF Check](#)
- [Sanctuary Foundation](#)
- [Hyperbaric Chamber Funding](#)

Choctaw Listed to the National Register of Historic Places

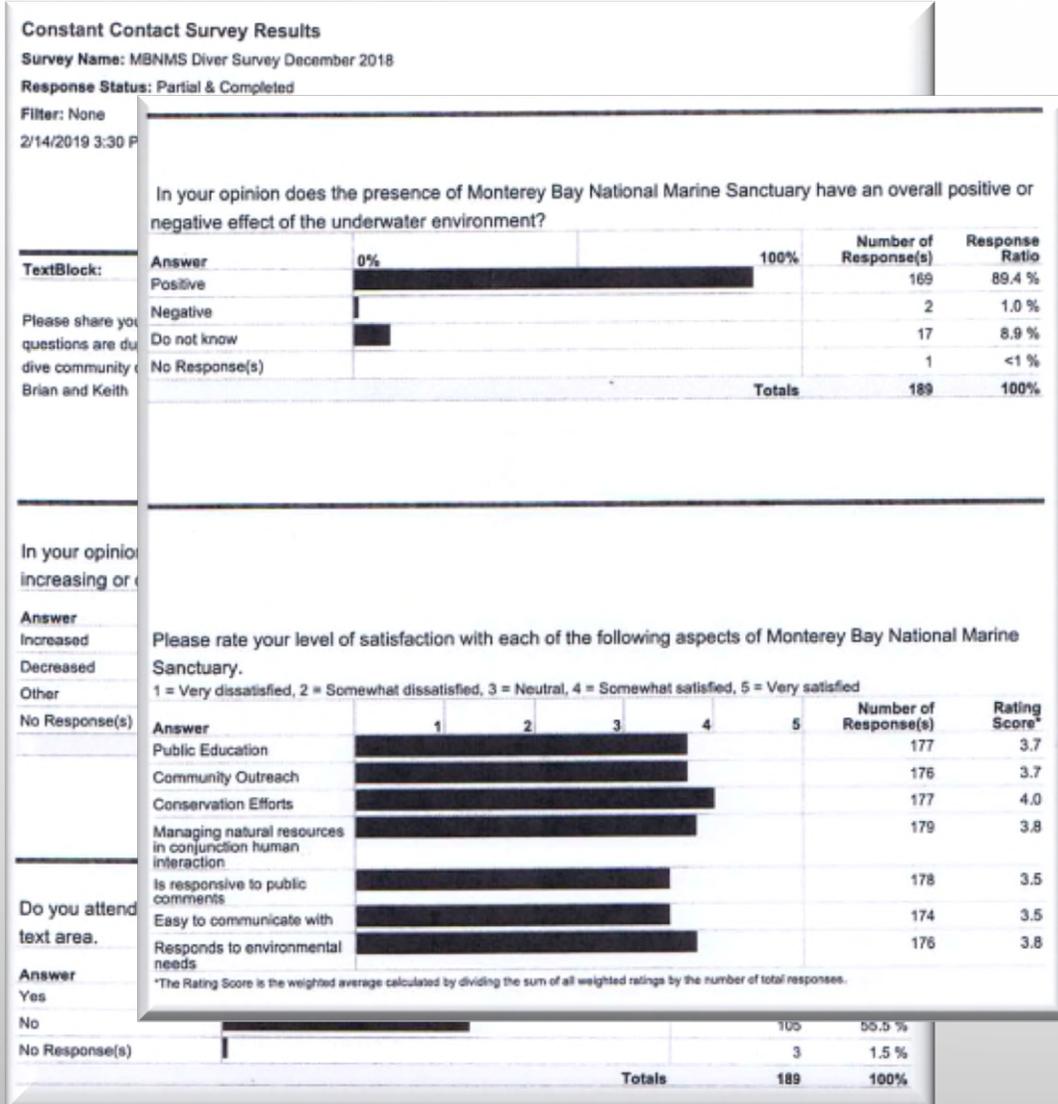
On December 10, 2018, the *Choctaw* was listed on the National Register of Historic Places and joins six other shipwrecks within Thunder Bay National Marine Sanctuary already listed on the Register.

Launched in 1862 by the Cleveland Ship Building Company, the *Choctaw* was a 267'

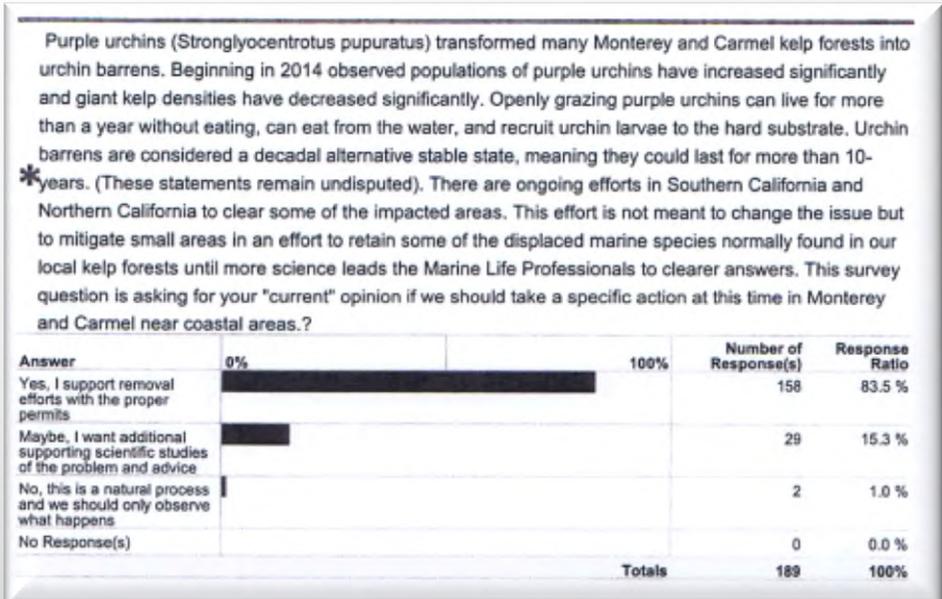
- APRIL 2015 – 1,987, 35% OPEN, 3% CLICK
- FEB 2019 – 3,044, 29.5% OPEN, 8.8% CLICK
- 62% DESKTOP; 38% MOBILE



YEARLY DIVER POLL



- YEARLY SNAPSHOT
- TRENDS
- REVIEW WRITTEN COMMENTS
- SPECIAL TOPICS



MEASURING OUR EFFORTS



| Answer | 0% | 100% | Number of Responses | Response Ratio |
|--|----|------|---------------------|----------------|
| Friend or colleague | | | 45 | 45.4% |
| Email communication | | | 15 | 15.1% |
| Diving Instructor | | | 22 | 22.2% |
| Through another organization | | | 14 | 14.1% |
| Dive store | | | 27 | 27.2% |
| Internet search (google, yahoo, etc.) | | | 9 | 9.0% |
| Social media site (Facebook, LinkedIn, etc.) | | | 3 | 3.0% |
| Other (View all) | | | 33 | 33.3% |
| Totals | | | 99 | 100% |

3

In your opinion has the level of communication and presence of representation increased or decreased in the past 5 years?



| Answer | 0% | 100% | Number of Responses | Response Ratio |
|------------------------------------|----|------|---------------------|----------------|
| Increased | | | 76 | 76.7% |
| Decreased | | | 5 | 5.0% |
| Other (View all) | | | 10 | 10.1% |
| No Responses | | | 6 | 6.0% |
| Totals | | | 99 | 100% |

[View comments \(17\)](#)

DIVE CENTERS AND STORE OWNERS



- DIVER EDUCATION STARTS HERE
- USING DIVER EDUCATION AS A STEPPING STONE TO INTRODUCING WHAT AND WHERE IS THE MONTEREY BAY NATION MARINE SANCTUARY
- DIVER CLEAN UP VOLUNTEERS
- DIVE TRAINING AGENCY SUPPORT – PROJECT AWARE



SPEAKING EVENTS



February 14, 2019 www.montereyrotary.org

La Rueda

THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230
SERVICE ABOVE SELF

TODAY'S PROGRAM
February 14, 2019

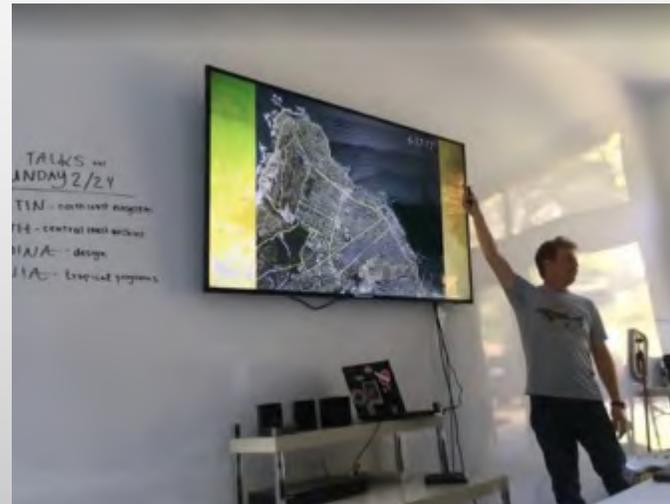
Keith Rootsart
Reef Check – Marine Ecology

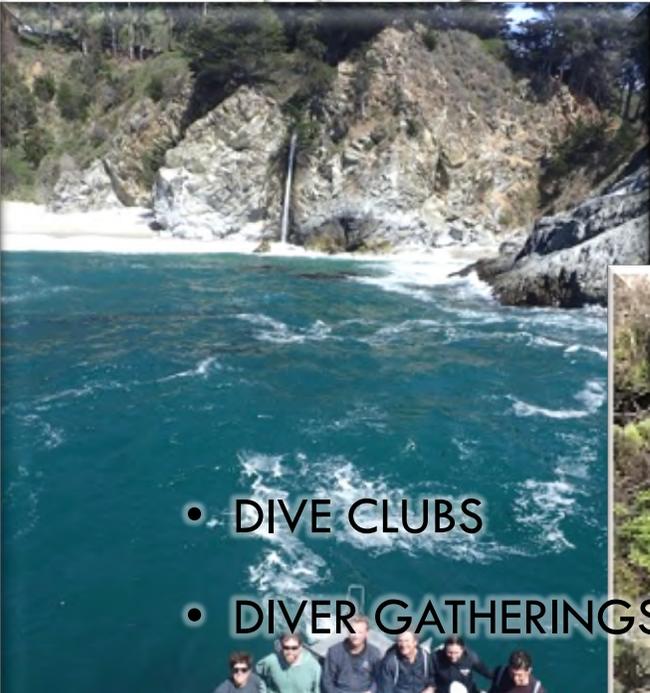


Keith Rootsart has been a SCUBA diver in Monterey since 1984 and is very active in the local diving community. Rootsart is a past president and dive coordinator of the Monterey Bay Sea Otters Dive Club, holds a diving seat on the Monterey Bay National Marine Sanctuary Advisory Council, is a volunteer at the Monterey Bay Aquarium, works as a Dive Master for local dive boats and shops, is an instructor for Reef Environmental Education Foundation, and is a contract trainer for Reef Check California. He has enjoyed over 1000 dives in his 35 years of diving in places such as Mexico, Bonaire, the Cayman Islands, Florida, Hawaii, and Washington state, but most of his diving is logged in the cold waters along the California coast.

Rootsart will speak about his extensive experience with Reef Check California as a contract instructor. Founded in 1996 by marine ecologist Dr. Gregg Hodgson, the Reef Check Foundation is an international non-profit organization dedicated to conservation of two ecosystems: tropical coral reefs and California rocky reefs. With headquarters in Los Angeles and volunteer teams in more than 90 countries and territories, Reef Check works to create partnerships among community volunteers, government agencies, businesses, universities and other non-profits. Reef Check's

- DIVE CLUBS
- PUBLIC FORUM
- GOVERNMENTAL AUTHORITIES
- DIVING NON-GOVERNMENT ORGANIZATIONS





DISCUSSIONS WITH DIVERS

- DIVE CLUBS
- DIVER GATHERINGS FOR EDUCATION & SOCIAL EVENTS
- SOCIAL MEDIA
- DIVERS DIVING



Tristin McHugh



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DISCUSSIONS WITH DIVERS



DISCUSSIONS WITH DIVERS



DISCUSSIONS WITH DIVERS





**DISCUSSIONS
WITH DIVERS**

ENGAGING WITH OTHER SANCTUARY SEATS

- BI-MONTHLY SAC MEETINGS – WE BOTH ATTEND ALL MEETINGS
- RAP
- NEWSLETTERS FOR RECREATION/TOURISM AND RECREATIONAL FISHING
- SEAT APPLICATION REVIEWS
- AT-LARGE - BOEM OFFSHORE WIND POWER
- AG – URCHIN FERTILIZER
- COLLEGE – URCHINOMICS (URCHIN REHABILITATION)
- CDFW – COLLABORATIVE FISHERIES RESEARCH

BINGO





Refer to "Instructions for Submitting Applications for National Marine Sanctuary Permits and Authorizations" for guidance on how to properly complete this application. Applicants are responsible for reviewing the instructions to their entirety to ensure all application requirements are met.

Note: For certain activities, completion of this application may not be required. Consult the instructions and the Office of National Marine Sanctuaries (ONMS) www.noaa.gov prior to completing and submitting this application to see if this is the case for your proposed activity.

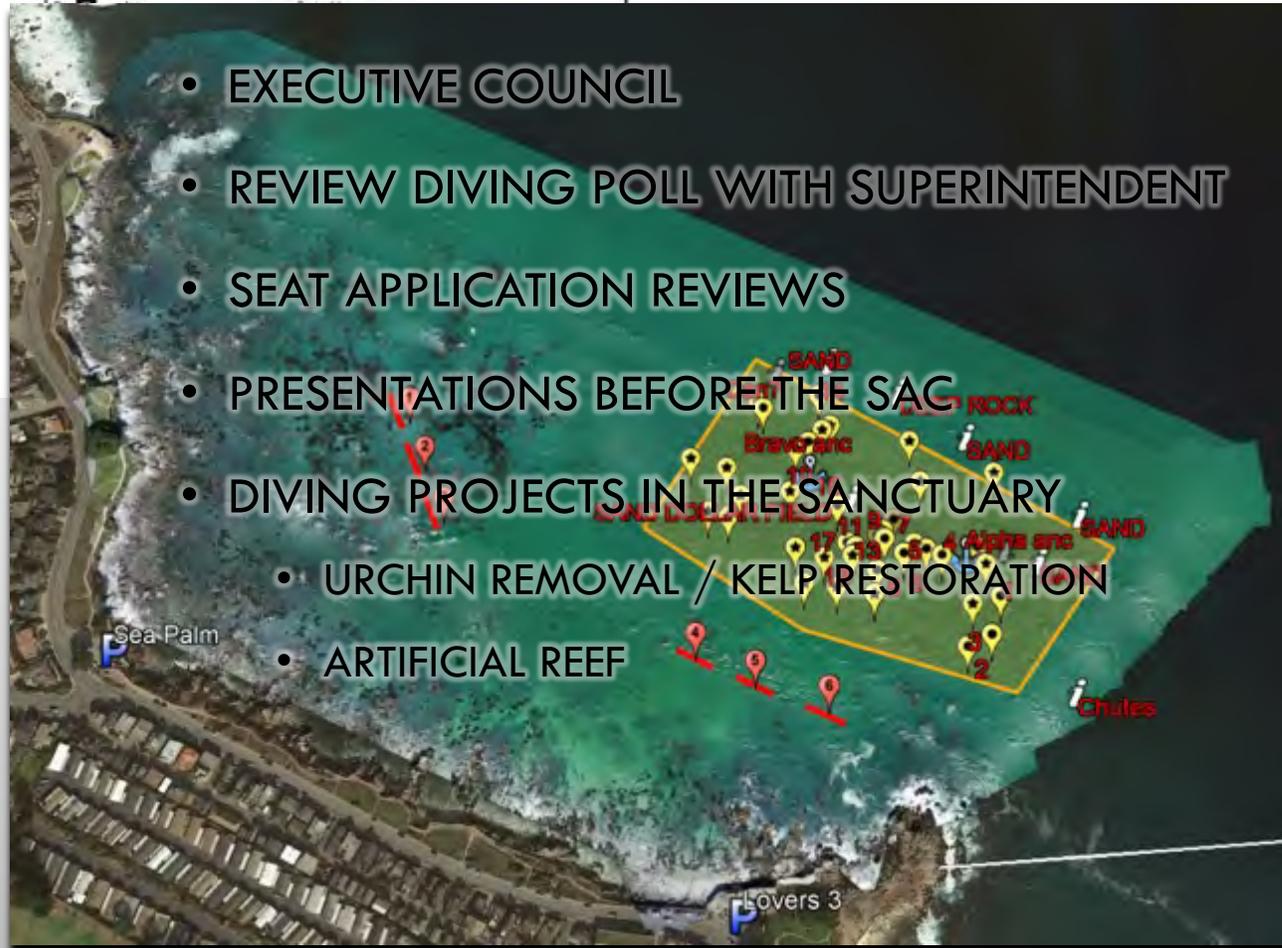
| Section A - General | | |
|---|--|--|
| Summary of activity in which you are applying to work: | | |
| <input type="checkbox"/> Channel Islands | <input type="checkbox"/> Gray's Reef | <input type="checkbox"/> Monterey Bay |
| <input type="checkbox"/> Coral Reef Bank | <input type="checkbox"/> Greater Farallones | <input type="checkbox"/> Olympic Coast |
| <input type="checkbox"/> NMFS of American Samoa | <input type="checkbox"/> Hawaiian Islands Humpback Whale | <input type="checkbox"/> Stellwagen Bank |
| <input type="checkbox"/> Florida Keys | <input type="checkbox"/> Monitor | <input type="checkbox"/> Thunder Bay |
| <input type="checkbox"/> Channel Garden Banks | | |
| Select one of the following: | | For permit renewals or modifications only, enter the previously issued ONMS permit number: |
| <input checked="" type="checkbox"/> New application | | |
| <input type="checkbox"/> Renewal of previously issued permit | | |
| <input type="checkbox"/> Change or modification to previously issued permit | | |
| <i>Please: expired permits cannot be renewed or modified.</i> | | |

ADVISING SANCTUARY LEADERSHIP



Sanctuary Advisory Council Resolution
Monterey Bay National Marine Sanctuary

Monterey Bay NMS Advisory Council recommends MBNMS staff coordinate



The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance.

THANK YOU

CONDUIT INFO

BRIAN NELSON – BRIAN@PCSCUBA.COM PCSCUBA.COM

KEITH ROOTSAERT – KEITH.ROOTSAERT@SALASOBRIEN.COM G2KR.COM