



**MONTEREY BAY
NATIONAL
MARINE
SANCTUARY
FOUNDATION**

Director's Report

April 2019



**MONTEREY
NATIONAL
MARINE
SANCTUARY
FOUNDATION**

Awareness

Support

Fundraising

Awareness

Media

- Sentinel, Good Times, Carmel Magazine, Santa Cruz Waves

Social Media

- Facebook/Instagram
@Montereybayfoundation
- Webpage: Montereybayfoundation.org

Outreach

- Whalefest
- Ecotourism Summit
- Tabling Events
- GIYS

Program Support

Bay Net

Team Ocean

Whale Rescue

Bay Net Program: Public Awareness/Wildlife Disturbance Prevention



Team Ocean Program: Public Awareness/Wildlife Disturbance Prevention



Whale Rescue Program: Saving Giants



Fundraising

Grants

- Foundations
- Corporate

Individual Donors

- Major Donors
- Online

Corporate Donors

- Corporate Giving
- Co-branding
- Matching
- In Kind
- Sponsorships

EVENTS

Signature Annual Event

- *Sanctuary Stars Brunch*
- September 22, 2019

Salon Events

- Santa Cruz
- San Jose/Silicon Valley
- Cannery Row
- Holiday Party

Whalefest

- Fiscal Sponsor
- Evening Fundraising Event

Sanctuary Sea Stars Brunch

September 22, 2019

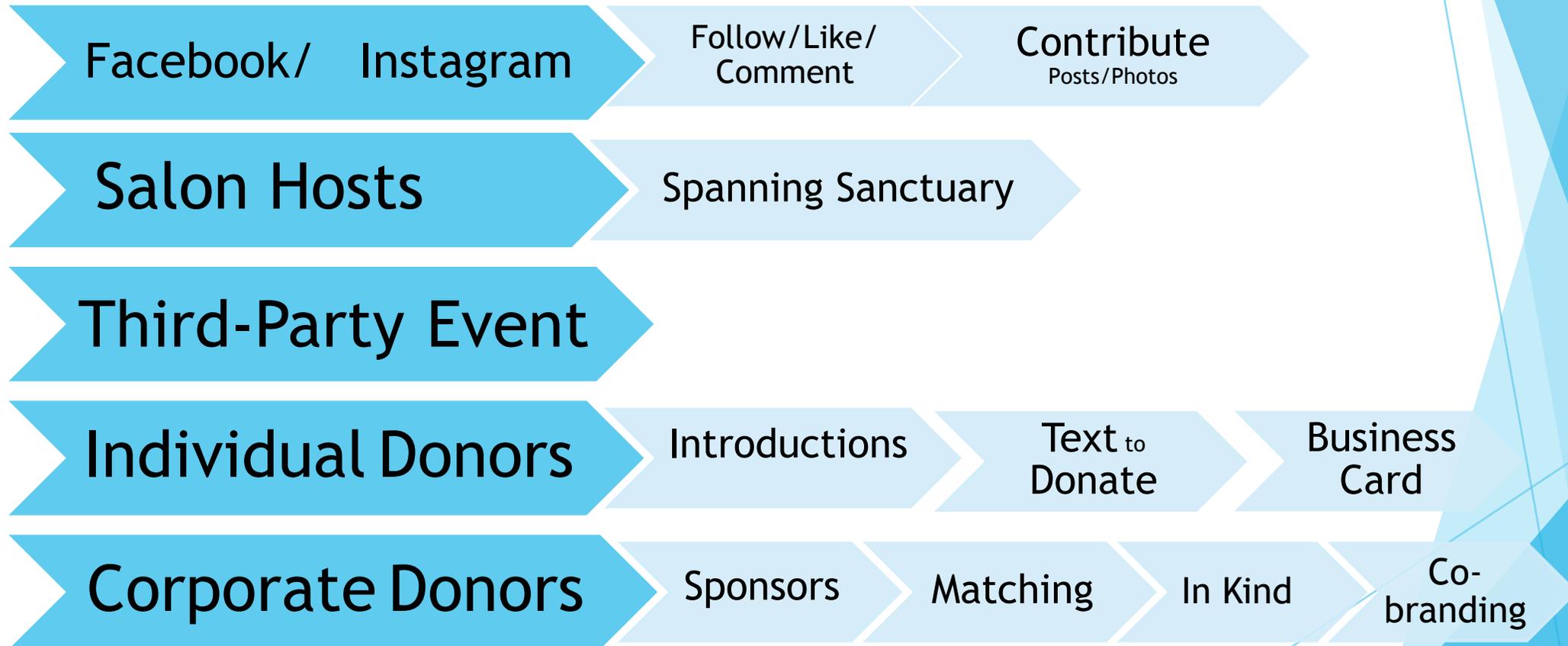
10:00 am

Sanctuary Beach Resort

3295 Dunes Drive, Marina, ca

SAVE THE DATE

How You Can Help



...How You Can Help

Grants

Recommend

Make
Introductions

Committee

Join

Suggest Members

**Board
Members**

Suggest
Members

Make
Introductions

**Attend
Events**

Help Market

Bring Friends

*Thank You for Your
Support!*



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