DIRECTOR'S REPORT
April 2019
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April 2019

Awareness
Support
Fundraising
Awareness

**Media**
- Sentinel, Good Times, Carmel Magazine, Santa Cruz Waves

**Social Media**
- Facebook/Instagram @Montereybayfoundation
- Webpage: Montereybayfoundation.org

**Outreach**
- Whalefest
- Ecotourism Summit
- Tabling Events
- GIYS
Program Support

- Bay Net
- Team Ocean
- Whale Rescue
Bay Net Program: Public Awareness/Wildlife Disturbance Prevention
Team Ocean Program: Public Awareness/Wildlife Disturbance Prevention
Whale Rescue Program: Saving Giants
### Fundraising

<table>
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<tr>
<th>Grants</th>
<th>Individual Donors</th>
<th>Corporate Donors</th>
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<tr>
<td>• Foundations</td>
<td>• Major Donors</td>
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<td>• Sponsorships</td>
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## EVENTS

### Signature Annual Event
- *Sanctuary Stars Brunch*
- September 22, 2019

### Salon Events
- Santa Cruz
- San Jose/Silicon Valley
- Cannery Row
- Holiday Party

### Whalefest
- Fiscal Sponsor
- Evening Fundraising Event
Sanctuary Sea Stars Brunch
September 22, 2019
10:00 am
Sanctuary Beach Resort
3295 Dunes Drive, Marina, ca
SAVE THE DATE
How You Can Help

- Facebook/Instagram
  - Follow/Like/Comment
  - Contribute Posts/Photos
- Salon Hosts
  - Spanning Sanctuary
- Third-Party Event
- Individual Donors
  - Introductions
  - Text to Donate
  - Business Card
- Corporate Donors
  - Sponsors
  - Matching
  - In Kind
  - Co-branding
...How You Can Help

Grants
- Recommend
- Make Introductions

Committee
- Join
- Suggest Members

Board Members
- Suggest Members
- Make Introductions

Attend Events
- Help Market
- Bring Friends
Thank You for Your Support!

MONTEREY BAY NATIONAL MARINE SANCTUARY FOUNDATION