SEC is a dynamic and active meeting place for the community and tourists:

- Business Operations
  - Gift & Bookstore Store
  - Donations
  - Facility Rentals

- Facility Operations
  - Facility & Exhibit Maintenance
    - Warranty
    - Building Maintenance
    - Exhibit Maintenance
    - Emergency & Safety Procedures

- Education & Outreach
  - Volunteer Program
    - Training Program
    - Retention of volunteers
  - Exhibits
    - Exhibit Improvements
    - Enhancement
    - New Exhibits

- Special Events
  - Guided Tours
  - Enrichments

Day to Day open to the public
VISITORS CONTACTED in 2.75 years:

- General Public: 174,332
- Tours: 3210
- Events & rentals: 3524

Total: 181,056
We are in business!

Gift Store

Donations

Facility Rentals
Happy Volunteer Appreciation Week!
Volunteer Program 2014-2015

95 active volunteers currently
8 Gift Store Volunteers
8 UCSC internships completed

Hours Volunteered since Grand Opening

21,132 hours \times \$22.50 = \$475,470 donated to Monterey Bay National Marine Sanctuary

According to the Independent Sector’s estimated value 2013
MONTEREY BAY NATIONAL MARINE SANCTUARY EXPLORATION CENTER

EDUCATION AND OUTREACH PLAN

DECEMBER 2012

http://montereybay.noaa.gov
EDUCATION PROGRAMS

48 Guided Tours

63 Self Guided Visits

68 special events
MONTEREY BAY SANCTUARY CELEBRATION

This fun, family event kicks off with comments from Mayor Lynn Robinson and other special guests.

Art & Music
3 Live Bands!

Discovery of Marine Sciences
Maritime Culture & Wharf History
Conservation & Sustainability

First Annual! FREE!

Saturday, May 17, 2014 | 11 am – 5pm | Santa Cruz Wharf | www.santacruzwharf.com
The MONTEREY BAY NATIONAL MARINE SANCTUARY
invites you to a FREE
SNEAK PREVIEW SCREENING

LETHAL SEAS

Thursday, 19 March 2015 @ 6 pm
Doors open at 5:30
Sanctuary Exploration Center
35 Pacific Ave, Santa Cruz

Leading scientists will join us for
a conversation on ocean acidification
Bring your family; bring your friends to see this important film

NOVA Lethal Seas premieres
Wednesday, May 13, 2015
at 9pm ET/8c
on PBS (check local listings)
Please share your comments with us!

Name: Greg + Brenda Osborne        Date: 7-12-2014
Age: 2 - 50        People: 4
Zip Code: 93720

Comments:
It was informative. I loved the hands on interactive screens & the remote submersable. Excellent education tool. I hope some day you can expand.!!

Name: Dunnelliffe        Date: 7-12-14
Age: 
Zip Code: 95482

Comments:
驾驶 Sub.

Thank you so much.

Name: Pete Fernandez        Date: 7-12-14
Age: 40
Zip Code: 91910

Comments:
very informative, loved absolutely everything. thank you for this great experience.
Please share your comments with us!

Name: Hannah Dally
Age: 20
Comments: Really interesting, well maintained & informative display of artefacts. A credit to the Bay Tree & the USA.

Name: Karen Smith
Age: 20
Comments: Friendly and informative volunteers. Beautifully decorated, thoroughly enjoyed my visit.

Name: Anne Lemprecht
Age: 20
Comments: Volunteers appear passionate about what they do and informing guests about the sanctuary.

Name: 
Age: 
Comments: 

Name: 
Age: 
Comments: 

Date: 9/1/10
Zip Code: 94704

Date: 
Zip Code: Ireland
Future Education Programs:

Plankton Power
Sea Level Rise/Ocean Acidification
Exhibit enhancements and Renovation
Illustrations and Visual References

Production Notes

» Two material options for the matching game components:
  1. Metal wall (portion, representing water) and magnetic vinyl cutouts
  2. Fabric wall (portion, representing water) and cutouts with Velcro backing
Illustrations and Visual References

Production Notes
- Enhancement for existing space and A/V (ambient) production
- Space: black scrim separation, two partitions (sheltering the screen)
- Interactivity: three cloned A/V touch screen stations – visitors to choose season (sliding calendar bar)
2015 Beneath the Waves Film Festival
Santa Cruz

at the Monterey Bay National Marine Sanctuary Exploration Center
35 Pacific Ave, Santa Cruz
(Across from the Santa Cruz Wharf)
Free Admission

Opening Night
Thursday, Sept 24
6–9 PM
(with Reception and Panel Discussion)

Friday, Sept 25
4–9 PM
(Family Night with Hands-on Activities)

Saturday, Sept 26
1–5 PM
(Encore Screening of All Films)

Come enjoy...
- Short films on ocean science, conservation and ecology
- Hands-on activities for kids and adults
- Presentations by Marine Scientists
- Information from local marine and coastal organizations

More Info: facebook.com/BeneathTheWavesFilmFestivalSantaCruzCa • (831) 421-9993
The Sanctuary Exploration Center invites you to a presentation by Jodi Frediani:

**Abundance in Monterey Bay**

**Anomaly, Anachronism or Wave of the Future?**

*A Photographer’s Point of View*

**Thursday April 23rd**

Doors open at 5:30, Presentation from 6:00-7:30

Sanctuary Exploration Center
35 Pacific Ave, Santa Cruz

Local Photographer Jodi Frediani will showcase the magnificent biodiversity of Monterey Bay, focusing on the past two years’ extreme sightings from a killer whale tossing a dolphin, to the year-long humpback feeding frenzy. She will also share images of rarely observed leopard sharks and feeding leatherback turtles, plus a variety of marine species, including the under-appreciated krill and anchovies responsible for much of the Bay’s abundance. Frediani’s presentation will touch on the history of marine life in our Bay, as well as include images from last year’s spectacular lunge-feeding humpback bonanza.
Sanctuary Exploration Center Schedule

December, 2006: Conceptual Design complete
March, 2007: Exhibits Schematic Design complete
September, 2007: Design Development complete
March, 2008: Environmental Assessment Complete
January 2009: 50% Exhibit Construction Documents
February, 2009: 95% Facilities Construction Documents complete
October 2009: Contractors Pre-qualification
December, 2009: 95% Exhibit Construction Documents complete
March 2010: 100% CD Facilities and Exhibits
September 2010: Bid and Award Building and Exhibits

JULY 12th, GROUNDBREAKING!

November 2010- December 2011: Building Construction and Phase I Exhibits
Summer 2012-Anticipated Grand Opening

July 23, 2012, GRAND OPENING
Exploration Center Staff

Director -- 1.0 FTE, Federal Labor
Operations Specialist -- .50 FTE, contract
Volunteer Coordinator – .75 FTE, contract
Gift and Bookstore Manager -- .75 FTE, contract
Program Assistants -- .75 FTE, contract
-- .40 FTE seasonal contract