Sanctuary Exploration Center
Grand Opening and Daily Operations

Jeff Rosaler
SEC Education Specialist
Grand Opening Ceremony
Grand Opening Speakers

- **Don Lane** - Mayor, City of Santa Cruz
- **Bonnie Lipscomb** - Director, Economic Development, City of Santa Cruz
- **Paul Michel** - Superintendant, Monterey Bay National Marine Sanctuary
- **Honorable Sam Farr** - US Congressman, 17th District
- **Dr. Eric Schwaab** - NOAA Acting Assistant Secretary for Conservation and Management
- **John Laird** - California Secretary of Natural Resources
- **Fred Keeley** - Chair, Sanctuary Exploration Center Leadership Team; Treasurer, Santa Cruz County; Trustee National Marine Sanctuary Foundation
Grand Opening
Grand Opening
Collaborative Oceans Fair
Kelp Cutting
Grand Opening
Grand Opening
Opening Week
Daily Visitation Since Grand Opening

Total Number of Visitors

- 23-Jul: 1000
- 24-Jul: 800
- 25-Jul: 900
- 26-Jul: 700
- 27-Jul: 800
- 28-Jul: 600
- 29-Jul: 1000
- 30-Jul: 900
- 31-Jul: 500
- 1-Aug: 1000
- 2-Aug: 400
- 3-Aug: 500
- 4-Aug: 600
- 5-Aug: 700
- 6-Aug: 300
- 7-Aug: 200
- 8-Aug: 400
- 9-Aug: 600
- 10-Aug: 400
- 11-Aug: 500
- 12-Aug: 300
Public Education
Statistics

Public Visitation: 12,234 to date
Additional Events: 560 visitors.
Self guided tours by reservation:
• County of Santa Cruz
• City of Santa Cruz
• Seymour Center Docents
• UCSC outreach program “Cosmos
• Gateway School
41 active docents:
• 917 hours of operational hours
• 1,298 hours of training
Future

• Meetings
• Events
• Guided Tours
• Educational Programming
• Collaborative Education Programs
• 137,766 more public visitors this year.