

A Project of : Make A Difference Media

www.blueoceanfilmfestival.org





BLUE

**A Global Oceans
Film & Conservation Summit**

OUR VISION

Underwater filmmakers and marine scientists share a unique bond dating back to the early films of Jacques Cousteau. It is through these synergistic relationships that we are able to intimately experience the wonders of the underwater world and witness amazing scientific journeys to unravel the mysteries of our oceans. Thus the Blue Ocean Film Festival and research summit seeks to honor and promote this vital partnership.

BLUE Ocean Film Festival is a global gathering for filmmakers, marine researchers, network commissioners along with an engaging community education and outreach initiative for the public.

This definitive festival provides the only ocean-focused industry venue for screening films, recognition of artistic and scientific excellence, hands on underwater filmmaking workshops, conservation education and forums for exploring film distribution and programming opportunities.

As we are aware of the critical state of our oceans, the Blue Ocean Festival is strongly committed to public outreach programs and conservation awareness for young and old. Through public screenings and community events during the festival, along with the “Best Of Festival” traveling film program and online tools that both entertain and educate we seek to enlighten the public about important issues facing the oceans and the life they sustain.



FESTIVAL OVERVIEW

Monterey, CA

For the Industry

Four simultaneous tracks will be offered for filmmakers, scientists, broadcasters and other industry delegates.

1. Screenings of film competition finalists
2. The business of underwater films
3. Ocean conservation perspectives
4. Getting wet with hands on tech demos (additional fees apply)

In addition, unique nightly social events Tuesday-Sunday in varying venues will provide networking opportunities.

For the Community

General public events will take place in Monterey. Screenings, social events and film and conservation-based lectures that are both entertaining and educational will engage local audiences and attract tourists to the host city.

A special focus on teens is designed to expose them to the beauty and mystery of the sea through entertaining films.

Traveling Festival

A traveling "festival" will be developed to take the winning films on a global tour.

A "State of Our Oceans" video perspective, sharing insights, concerns and ideas for action from the filmmakers, scientists and other industry professionals, will be produced during the BLUË Ocean Film Festival that will accompany the films.



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INDUSTRY EVENTS

Keynote Address TBD

Competition Finalist Film Screenings*

The Business of Underwater Films

What Foundations are Looking For (Foundation Panel)

Dive In — Speed Pitching (to the Broadcasters)

Grant Pitching Session to Funding Foundations

What Went Wrong & Why

Future Tech Pipeline for Underwater Gear

Ocean conservation perspectives (supported by film where possible)

Enlightening Key Note Presentations with special guests such as Dr. Sylvia

Earle, David Doubilet and Julie Packard

The impact of Global Warming on our oceans; a series of sessions and panels

Scientists Pitch the Filmmakers

Today & Tomorrow Ocean Update

State of Our Oceans

Getting Wet With Hands-on Tech Demos

Underwater photography (cameras & housing)

Underwater sound

Underwater lighting

Underwater work flow

Exhibitors

Industry Social Events

Wednesday Night Welcoming Party

Thursday Night Event

Friday Night Cocktail Hour

Saturday Night Awards Party "BLUE Carpet Award After Party

Sunday Volunteer Appreciation Closing Party

COMMUNITY EVENTS

Film Screenings

Competition finalists: Thursday*, Friday* and Saturday* nights. Special

Winner Showcase: Sunday afternoon & evening*

Teen Track*

High School Screenings at followed by Q&A with the filmmakers and scientists.

R/V Fulmar Buoy Deployment

Message in a Buoy for school children.Launch Ceremony at the Coast Guard Docks

Bruckner Chase Swim

Swim From Santa Cruz across the Monterey Bay, culminating in a Del Monte Beach shoreline reception party.

In Conversation With: Featuring Jean-Michel Cousteau

Special Tribute honoring Jacques Cousteau's 100th Birthday.

Salmon Not Gone Wild!*

The real story behind salmon behavior--from the leading scientists and filmmakers who film them. Addresses dangers facing salmon and how we can reverse the trends.

12 Shots Competition

Emerging Photographer Competition Exhibit & Celebration

Ocean Arts Exhibit*

In the host hotel National Geographic's David Doubilet Exhibit

Meet the Filmmakers Events*

VIP Opening party

Cocktail party for public patrons prior to Friday night screenings

Industry Awards Gala (special access for VIP public)

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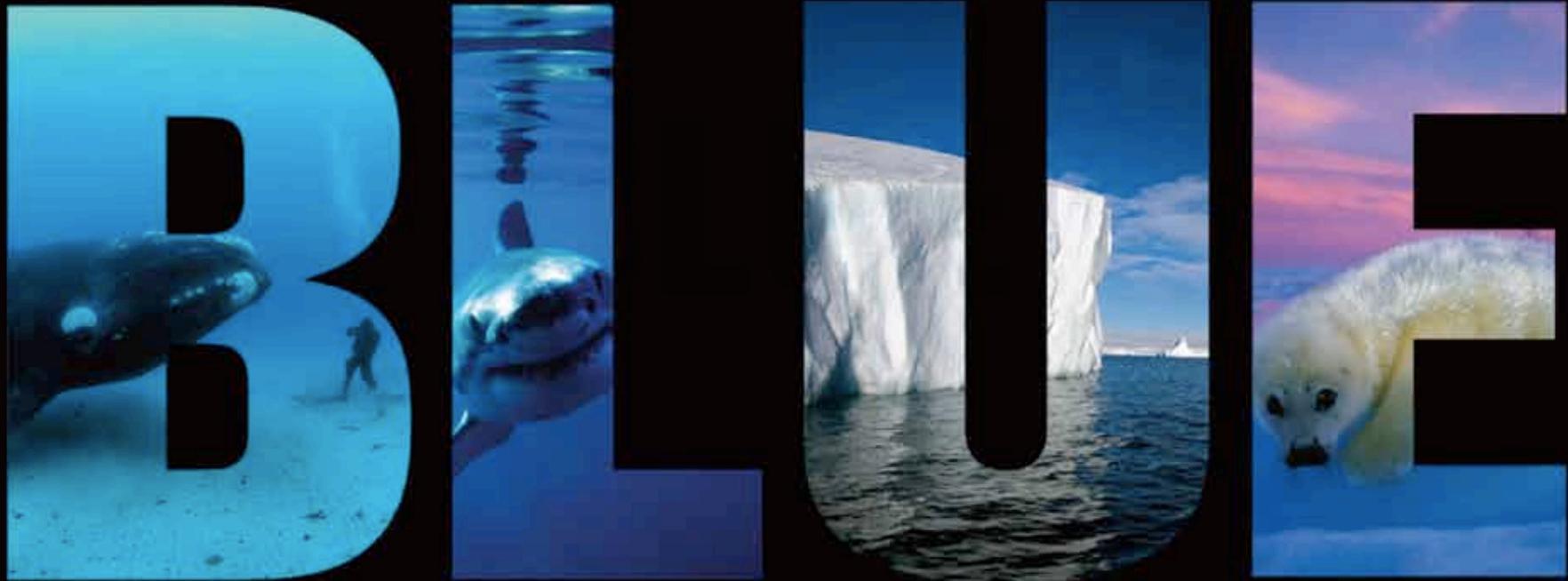


Project of
MAKE A DIFFERENCE MEDIA INC.

We are committed to using the power of media to make a positive impact on important global issues.

Our program goals are to educate, inspire, and motivate.

www.makeadifferencemedia.org



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