Gulf of the Farallones
National Marine Sanctuary

San Mateo Coastside Visitor Center

MOUNTAINS TO MAVERICKS & BEYOND

Themes & Exhibit Concepts
December 2009
National Marine Sanctuary Exhibit/Visitor Centers in Northern California
San Mateo Coastside Visitor Center

Forging a new model beyond ecology education to build community sustainability...
SECTORS OF VISITOR SERVICES & COASTAL “BLUE-GREEN” ECONOMY

PROJECT
San Mateo Coastside Visitor Center
Ecotourism/Visitor Services Exhibit Concept

DATE
12-10-09

CLIENT
GFNMS
Naturalist Demonstrations & Water Concierge Desk Exhibit Concept

San Mateo Coastside Visitor Center

12-10-09

GFNMS
WATER SIMULATION OF STREAMFLOW TO SEA & CRASHING WAVES

San Mateo Coastside Visitor Center
Mountains to Mavericks Exhibit Concept

PROJECT

DATE 12-10-09

CLIENT GFNMS
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<tr>
<td>Marbled Murrelet Nesting Exhibit Concept</td>
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<tr>
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Diversity of Wildlife & Scientific Research

WEBCAMS & VIDEO MONITORS CONNECT THE VISITOR CENTER WITH LOCAL WILDLIFE HOTSPOTS
INTERACTIVE ID AND SOUND SELECTION OF MARINE MAMMAL VOCALIZATIONS

PROJECT

San Mateo Coastside Visitor Center
Marine Mammal Exhibit Concept

DATE
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San Mateo Coastside Visitor Center
Quadrat/Transect Exhibit Concept

MULTIPLE TABLES AT DIFFERENT HEIGHTS

PROJECT
San Mateo Coastside Visitor Center
Quadrat/Transect Exhibit Concept

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PACIFIC MOLE CRAB (SAND CRAB)

San Mateo Coastside Visitor Center
Sand Crab Table Exhibit Concept

PROJECT

San Mateo Coastside Visitor Center
Sand Crab Table Exhibit Concept

DATE
12-10-09

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San Mateo Coastside Visitor Center
Touch Tidepool Exhibit Concept

PROJECT

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TIDEPOOL VISIBLE FROM VC EXTERIOR
PROMOTE LOCAL FISHERIES, FARMS & SUSTAINABLE BUSINESSES

San Mateo Coastside Visitor Center
Teaching & Cooking Demonstration Exhibit Concept

DATE  12-10-09

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Ingridients:

- 4 Strips of bacon cut into 1/2 inch pieces
- 1 lb Brussel sprouts, halved and sliced
- 1/2 cup almonds
- 1/2 tsp salt
- Freshly ground pepper

Directions:

2. Add Brussel sprouts and saute for another 5-6 minutes.
3. Add almonds and salt and pepper to taste.
4. Serve immediately.
**GIANT MAVERICK’S WAVE PAINTING ON VC EXTERIOR**

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*Alternative Stand-in-front backdrop*

*Stand-behind backdrop*
PROJECT

Satellite Locations & Signpost Exhibit Concept

DATE

12-10-09

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San Mateo Coastside Visitor Center

LINKING HMB MAIN STREET & OTHER LOCATIONS TO THE VISITOR CENTER THROUGH WEBCAMS, STREETSIDE INTERACTIVES & LOCATOR MARKERS

DATE

12-10-09

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San Mateo Coastside Visitor Center

Satellite Locations & Signpost Exhibit Concept

PROJECT

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TOUR THE COASTSIDE WITH A PODCAST OR CELLPHONE TOUR
BY AUTO, BIKE, FOOT, BOAT OR BY AIR IN A WHALE-SHAPED BLIMP

San Mateo Coastside Visitor Center
Offsite Locations & Tours Concept
Offsite Satellite Locations and Remote Auto/Bike/Boat/Walking Podcast, Cellphone or GPS Tour

Fishing Techniques, Gear & Up-to-Date Harbor Activity

Diverse Geological Features

Maritime Heritage: Shipwrecks, Bootlegging & War Time Relics

Local Wildlife Hotspots
The Beauty of the San Mateo Coast,
A Special Place of Many Special Places...