Agriculture Water Quality Alliance:
Protecting the Waters and Watersheds of the Monterey Bay National Marine Sanctuary

Lisa Lurie
Agriculture Water Quality Coordinator, MBNMS
Marine Diversity
Agricultural Diversity
Agricultural Water Quality Issues

• Sediments
• Nutrients
• Pesticides
• Bacteria
Water Quality Protection Program

- Agriculture & Rural Lands
- Urban Runoff
- Marinas & Boating
- Beach Closures
- Monitoring
Vision
“Together we will protect and enhance water in the MBNMS and the adjacent watersheds while sustaining a world class production agriculture region through voluntary collaboration with managers of agricultural and rural lands.”
Education and Outreach
Management practice implementation
Monitoring and Research
Working to overcome barriers

• Permit coordination
• Cost studies, improved funding mechanisms
• Providing culturally specific outreach
Emerging Issues

Food Safety and Water Quality Co-management

Photos: Wild Farm Alliance
AWQA Priorities

• Food Safety and Water Quality Co-management
• Expanding to reach “next tier” of farmers and new groups
• Making research and monitoring data available to various audiences
• Measuring and evaluating our impact
Central Coast growers and ranchers: stewards of the MBNMS
Watershed Working Groups